





# ALEC MELTZER design for print + web

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 alecmeltzer

## EMPLOYMENT + EXPERIENCE

### 2001-PRESENT

#### PRINCIPAL, ALEC MELTZER DESIGN

Independent consultant servicing a core clientele of non-profit organizations, the tech sector and entrepreneurs. Provider of a complete range of graphic design and website development services. Focused on meeting client needs through innovative design and technology solutions.

### 2000-2001

#### DESIGNER, PUBLIC INTEREST GRFX (PHILA, PA)

Designed a wide variety of print and digital collateral for the Public Interest Network—a nationwide collective of non-profit organizations—and their affiliates. Responsible for all aspects of production, from concept to completion.

### NOTABLE CLIENTS + ROLE

#### TEMPLE UNIVERSITY

Web Designer, Web Developer

#### MASSACHUSETTS CLEAN ENERGY CENTER

Graphic Designer, Web Designer

#### CULTUREWORKS GREATER PHILADELPHIA

Web Developer

#### DELAWARE RIVER WATERFRONT CORPORATION

Graphic Designer

#### ENVIRONMENT AMERICA

Graphic Designer, Web Designer, Web Developer

#### U.S. PUBLIC INTEREST RESEARCH GROUP

Graphic Designer, Web Designer, Web Developer

#### JUVENILE DIABETES RESEARCH FOUNDATION

Graphic Designer

#### GREATER PHILADELPHIA CHAMBER OF COMMERCE

Web Developer

#### GREEN CENTURY FUNDS

Graphic Designer

#### CLEANTECH OPEN

Graphic Designer

Full client roster available at [www.meltzerdesign.net](http://www.meltzerdesign.net)

### UNIVERSITY OF VERMONT

#### B.S. CIVIL & ENVIRONMENTAL ENGINEERING

## EDUCATION

## CORE COMPETENCIES

### GRAPHIC DESIGN

- Posters
- Brochures
- Annual Reports
- Brand Identity & Logos
- Publication Layout
- Infographics
- GIS & Mapping
- Data Visualization
- Advertisements
- Invitations & Mailings
- Packaging Design

### WEB DEVELOPMENT

- Front-end Design
- Front-end Development
- Wireframes
- Server Management
- WordPress Development
- Drupal Development
- CiviCRM Administration

## LEADERSHIP

### COMMON CAUSE PENNSYLVANIA

State Governing Board  
(2001-2005)

### MEDIA TANK

Cofounder and Board of Directors, Chair (2002-2007)

### PHILADELPHIA INDEPENDENT MEDIA CENTER

Cofounder and Director  
(1999-2000)

### BICYCLE COALITION OF GREATER PHILADELPHIA

Board of Directors (1998-2000)